



TESTIMONIAL

ALL UJET SCOOTERS CONNECTED WITH POST'S M2M SOLUTION

Ujet, in Luxembourg, produces light, folding scooters with an innovative design . . . and they are connected. This innovative company has entrusted POST with its Machine to Machine (M2M) solution, ensuring the transmission of vehicle-related data between each scooter and a cloud platform. This technology is what allows each user to lock or unlock their scooter using their smartphone.

Ujet is producing a brand-new generation of scooters, in Luxembourg. These light, folding, electric vehicles have a unique design and an additional advantage – they are smart-connected. “Our smart scooters integrate around thirty electronic sensors that are able to collect and process a large amount of data relating to the smooth functioning of the vehicle and its use,” explained Maxim Predtechenskiy, Head of Ujet Digital. “By connecting these elements to our cloud, we can receive this information in real time and send instructions directly to the scooter.”

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A scooter with multiple, connected functions

The scooter is equipped with a touch screen, from where the user can access GPS navigation data, listen to music and access communication functions, such as telephony. Each vehicle has a built-in camera, which gives the rider the opportunity to capture the best moments of their journey and to share them with others. Each user can also access the remote technology, built into the scooter, through a dedicated iOS or Android application that they download to their smartphone. *"For example, this application allows you to retrieve images that have been captured or even to lock and unlock the scooter, without having a specific key,"* continued Maxim Predtechenskiy. *"It is also possible, from the application, and through our cloud platform, to share their scooter, very easily, with friends and family. It is possible to authorise a friend to download an application that will permit them to unlock the scooter using their own phone. You can permanently track the scooter's location."*

In search of the ideal partner

These scooters are already in circulation in very many countries. Eventually the plan is to make them available for users, worldwide. Therefore, it was important for Ujet to find a way to ensure the uninterrupted transmission of data, between the scooter and the manufacturer's cloud platform, no matter where it is located. *"We have been looking for a partner who can provide us with an M2M connectivity solution as well as an IT platform that can meet this requirement,"* added Maxim Predtechenskiy. Ujet scoured the global market in search of the ideal partner. *"We met with between 50 and 60 businesses providing such connectivity solutions,"* continued the Head of Digital.

The selection process was not easy. *"The status of an innovative young company involves reconciling requirements which may seem contradictory,"* continued the head of the Digital Department. *"On one hand, we are a start-up; a company which must be agile and which needs partners who are as dynamic as us; who are ready to listen, whom we can rely on at any time and who wish to evolve with us. On the other hand, we are creating vehicles that are intended to function for many years. This means relying on a sufficiently strong partner, who can provide guarantees over time. Of course, the solution must also be competitive in terms of price."*

A local partner of choice

Ujet finally chose a solution from POST, the operator located closest to its production site. *"A long-standing player in the Luxembourg market, POST is sufficiently flexible and agile to provide us with a customised service, because of its responsiveness and readiness to listen. It is a strong and mature player, who will be able to assist us for a long time,"* assured Ujet's Head of Digital. *"Lastly, by meeting the pricing challenges, the operator enables us to benefit from optimal coverage virtually everywhere in the world."*

Use Ready

Thanks to POST's solution, Ujet benefits from an uninterrupted connection, between all its scooters in circulation and its cloud platform, which analyses and processes data in real time. The complete experience that Ujet provides relies on this connected technology. *"We are accessing a complete M2M solution, which is preconfigured based on our requirements. It is completely user ready. We simply receive the SIM cards; integrate them into our scooters and activate them. Most of the features we used are already integrated into the solution. What's more, we know that it is always easy to contact POST's teams in order to set up specific configurations."*

An improved after-sales service

Therefore, the advantages offered by POST's mobile connectivity 'internet of things' solution are crucial. *"This technology makes it possible to track vehicles permanently. We do not collect any personal data, relating to the users, only data about the use of the scooter,"* explained Maxim Predtechenskiy. *"Our after-sales service can respond more effectively to any issues that arise, using this data and we can check the vehicle's smooth functioning remotely."*

Looking forward

Clearly, POST Telecom's M2M solution supports the development of this innovative, promising and fast-developing company. It ensures users are better assisted, while allowing the deployment of new services and features that rely on the dynamic processing of remote data. Ujet is not lacking in ideas. *"In our digital department, we are working on some very interesting projects that we will reveal soon. What is certain is that POST's M2M technology enables us to move forward fearlessly,"* concluded Maxim Predtechenskiy.



ABOUT POST TELECOM

POST Telecom is part of POST Luxembourg, which is the incumbent Telecom operator of Luxembourg and was founded in 1842. It is a company with an international outlook; its diverse workforce consists of 4,500 employees, who represent 47 different nationalities.

Its vision is to facilitate communication and ease the transfer of data and content between individuals and companies. POST Telecom is committed to delivering innovative global telecommunications, information technology and digital media services, and to providing high-performance national and international infrastructures.

Learn more about POST Telecom' Cloud Services.
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